



How a Good Design Becomes a Great User Interface

Whether you are creating a new product display or giving your current product a face-lift, Altia offers a complete solution—with software and services—for getting first-class embedded graphical user interfaces (GUIs) from concept to production quickly and efficiently.

**Altia designed into
100M+
devices worldwide.**

- Over 30 years of GUI development industry leadership
- Prototype and deploy to any hardware target or OS
- Reduce hardware cost by optimizing memory and performance
- Break down collaboration barriers with model-based development process
- Slash development time with design-to-deployment automation
- Boost your GUI program with Altia's expert artists, UX professionals and embedded engineers

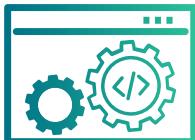
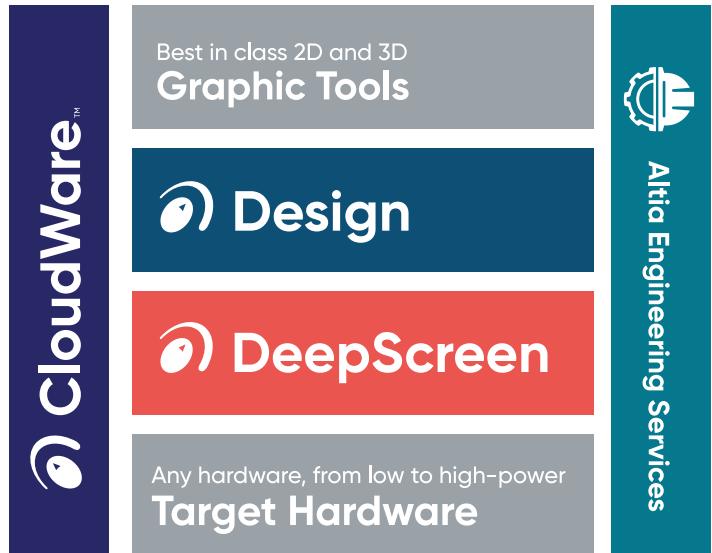
Industry Applications



From Pixels to Production

Altia offers a concept-to-code solution for designing and deploying beautiful, branded GUIs for production devices.

- Start with 2D or 3D artwork from popular tools
- Import artwork into Altia Design and create a working GUI model
- Generate production-ready graphics code from that same GUI model with Altia DeepScreen
- Kickstart your GUI project Altia Engineering Services
- Test hardware in the Cloud and accelerate your time to market with Altia CloudWare™



Get GUIs on Target

Altia DeepScreen code generation targets are carefully architected to leverage the assets available on your selected production platform. This means that you get the best balance of performance and BOM cost for your product. And because Altia supports a wide array of hardware targets, you have greater flexibility to swap hardware and scale your UI.

DeepScreen supports products from these embedded partners—and many more.



Contact Us

For more information about how Altia can help you get your next great GUI into production, visit altia.com/contact.

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